

Key Indicators

Sources: World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTTC)

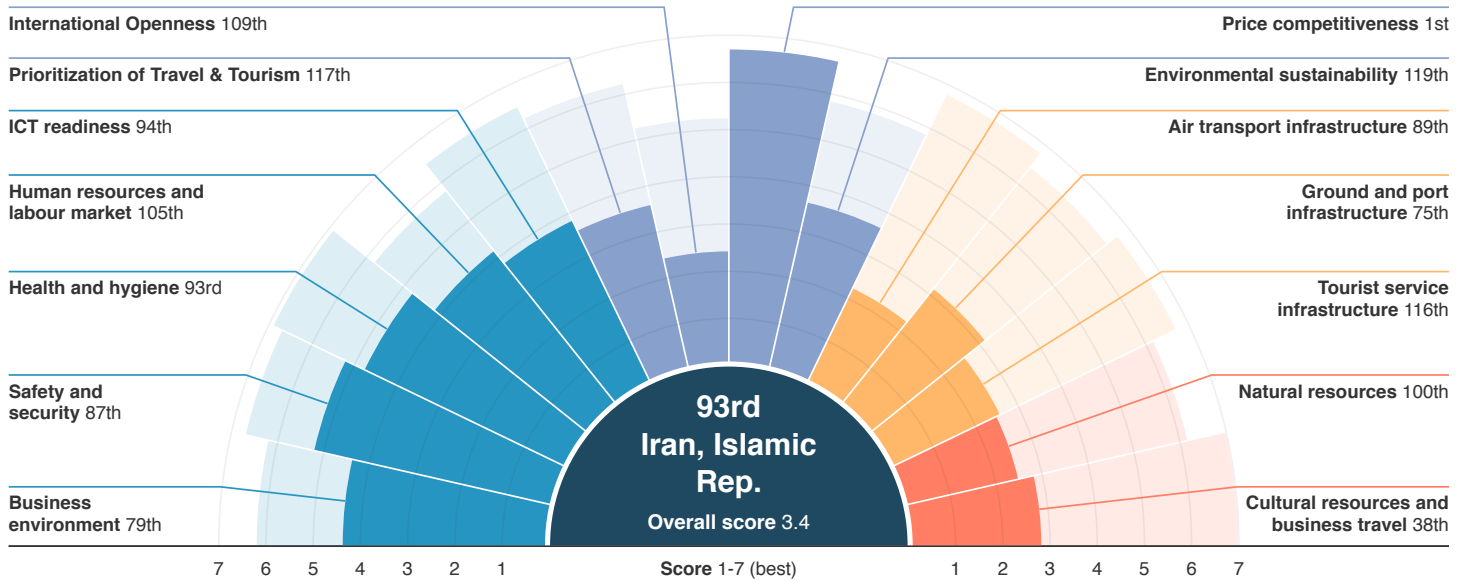
International tourist arrivals	5,237,000	T&T industry GDP	US \$10,145.7 million
International tourism inbound receipts	US \$3,483.0 million	% of total	2.5%
Average receipts per arrival	US \$665.1	T&T industry employment	476,019 jobs
		% of total	1.9%

Performance Overview

Key Score Highest score

Pillar Rank/136

Pillar Rank/136



Past performance

Travel & Tourism Competitiveness Edition	2015	2017
Rank	97 / 141	93 / 136
Score	3.3	3.4

Travel & Tourism Competitiveness Index 2017 edition

Index Component	Rank/136	Score*	Index Component	Rank/136	Score*
Business environment	79	4.3	International Openness	109	2.4
Property rights	102	3.9	Visa requirements 0–100 (best)	37	49.0
Business impact of rules on FDI	131	3.2	Openness of bilateral Air Service Agreements 0–38 (best)	123	5.2
Efficiency of legal framework in settling disputes	74	3.5	Number of regional trade agreements in force number	117	2.0
Efficiency of legal framework in challenging regs	95	3.0	Price competitiveness	1	6.7
Time required to deal with construction permits days	31	99	Ticket taxes and airport charges 0–100 (best)	13	92.9
Cost to deal with construction permits % construction cost	63	1.7	Hotel price index US\$	n/a	n/a
Extent of market dominance	74	3.6	Purchasing power parity PPP \$	10	0.3
Time to start a business days	84	15.0	Fuel price levels US\$ cents/litre	5	18.7
Cost to start a business % GNI per capita	26	1.1	Environmental sustainability	119	3.6
Effect of taxation on incentives to work	77	3.8	Stringency of environmental regulations	93	3.5
Effect of taxation on incentives to invest	76	3.5	Enforcement of environmental regulations	85	3.5
Total tax rate % profits	94	44.1	Sustainability of travel and tourism industry development	119	3.2
Safety and security	87	5.2	Particulate matter (2.5) concentration µg/m3	84	10.1
Business costs of crime and violence	78	4.4	Environmental treaty ratification 0–27 (best)	54	22
Reliability of police services	72	4.3	Baseline water stress 5–0 (best)	118	4.8
Business costs of terrorism	104	4.5	Threatened species % total species	91	7.2
Index of terrorism incidence	98	6.4	Forest cover change % change	1	0.0
Homicide rate /100,000 pop.	84	4.8	Wastewater treatment %	87	3.7
Health and hygiene	93	4.7	Costal shelf fishing pressure tonnes/km2	61	0.2
Physician density /1,000 pop	91	0.9	Air transport infrastructure	89	2.2
Access to improved sanitation % pop.	69	90.0	Quality of air transport infrastructure	110	3.4
Access to improved drinking water % pop.	71	96.2	Available seat kilometres, domestic millions	32	100.0
Hospital beds /10,000 pop.	135	1.0	Available seat kilometres, international millions	62	188.6
HIV prevalence % adult pop.	1	0.1	Aircraft departures /1,000 pop.	82	2.0
Malaria incidence cases/100,000 pop.	76	0.0	Airport density airports/million pop.	93	0.7
Human resources and labour market	105	4.1	Number of operating airlines Number	57	38.0
Primary education enrollment rate net %	14	99.2	Ground and port infrastructure	75	3.1
Secondary education enrollment rate gross %	77	89.2	Quality of roads	67	4.1
Extent of staff training	119	3.4	Road density % total territorial area	109	-
Degree of customer orientation	125	3.8	Paved road density % total territorial area	75	-
Hiring and firing practices	75	3.6	Quality of railroad infrastructure	44	3.5
Ease of finding skilled employees	92	3.9	Railroad density km of roads/land area	68	0.5
Ease of hiring foreign labour	121	3.2	Quality of port infrastructure	73	3.9
Pay and productivity	111	3.4	Ground transport efficiency	58	3.8
Female participation in the labor force ratio to men	135	0.22	Tourist service infrastructure	116	2.5
ICT readiness	94	3.8	Hotel rooms number/100 pop.	114	0.1
ICT use for biz-to-biz transactions	116	4.0	Quality of tourism infrastructure	124	3.4
Internet use for biz-to-consumer transactions	106	3.8	Presence of major car rental companies	129	1
Internet users % pop.	86	45.3	Automated teller machines number/thousand adult pop.	50	56.6
Fixed-broadband Internet subscriptions /100 pop.	68	10.9	Natural resources	100	2.4
Mobile-cellular telephone subscriptions /100 pop.	103	93.4	Number of World Heritage natural sites number of sites	46	1
Mobile-broadband subscriptions /100 pop.	109	20.0	Total known species number of species	56	691
Mobile network coverage % pop.	112	94.2	Total protected areas % total territorial area	106	7.3
Quality of electricity supply	62	5.0	Natural tourism digital demand 0–100 (best)	86	7
Prioritization of Travel & Tourism	117	3.6	Attractiveness of natural assets	119	3.8
Government prioritization of travel and tourism industry	114	3.6	Cultural resources and business travel	38	2.8
T&T government expenditure % government budget	78	3.0	Number of World Heritage cultural sites number of sites	9	20
Effectiveness of marketing and branding to attract tourists	112	3.4	Oral and intangible cultural heritage number of expressions	12	12
Comprehensiveness of annual T&T data 0–120 (best)	125	34	Sports stadiums number of large stadiums	33	13.0
Timeliness of providing monthly/quarterly T&T data 0–21 (best)	118	3.0	Number of international association meetings 3-year average	99	7.0
Country brand strategy rating 1–10 (best)	37	80.2	Cultural and entertainment tourism digital demand 0–100 (best)	50	13

* Scores are on a 1-to-7 scale unless indicated otherwise. For detailed definitions, sources, and periods, consult the interactive Country/Economy Profiles and Rankings at <http://wef.ch/tcr>